# 2021 Editorial Calendar

## January
- **25** Economic Trends 2021
  - Women in HR
  - Inside the Industry
  - Economic Trends Event - January 28

## February
- **22** Family Business
  - Corporate Event Planning
  - Minority Executives
  - STUFF Made & Built in South Central WI
  - Faces of Family Business
  - Heart Month

## March
- **8** M&A: Big Deals
  - STUFF Made & Built in Northeast WI
  - Great Places to Work
  - 25th Anniversary Issue
  - Wealth Management
  - Alumni
  - Anniversaries

## April
- **12** Business in Racine & Kenosha
  - Banking & Finance
  - Credit Union Leaders
  - Racine/Kenosha 2035 Event - April 22
- **26** Building & Construction
  - The Executive

## May
- **10** Health Care
  - Small Business Week
  - Go Red for Women
  - How To: Advice For Small Businesses
  - Manufacturing
  - Executive Assistants

## June
- **7** Innovate Wisconsin Issue
- **21** Family Business Issue
  - Startups & Biotech
  - Women on Corporate Boards
  - Faces of Family Business
  - Family & Closely Held Business Summit - June 29

## July
- **19** Mid-Year Economic Forecast Issue
  - Diversity in Business
  - Mergers & Acquisitions
  - Women in Education
  - CEO Q&A
  - Diversity & Inclusion
  - M&A Forum - July 21

## August
- **16** Women in Business Issue
  - Office Space
  - Corporate Event Planning
  - Marketing Executives
  - Venues: Hotels, Entertainment, Dining & Meeting Directory
  - How She Leads
  - Women in Business Symposium - August 19

## September
- **13** Banking & Finance
  - Rising Stars in Finance and Accounting
  - STUFF Made & Built in Southeast WI
  - Focus on the Future Profiles
  - Entrepreneurship & Family Business
  - MMAC/COSBE Focus on the Future Program - September 24

## October
- **11** Manufacturing and Logistics
  - Breast Cancer Awareness
  - Hospitality & Event Planning
  - Manufacturing Summit - October 7
  - Business in Kenosha
  - Insurance & Benefits
  - Women in Insurance
  - KABA Ovation Awards Event - TBA

## November
- **8** Real Estate & Development
  - Veterans in the Workplace
  - Commercial Real Estate Leaders
  - Giving Guide: A Nonprofit & Philanthropy Spotlight
  - Real Estate Q&A: Building Projects
  - Veterans
  - Non-Profit Excellence Awards Event - November 5
  - Commercial Real Estate & Development Conference - November 18
  - Nonprofit Excellence Award Winner Profiles
  - Health Care & Wellness
  - AHA Workplace Health Solutions Awards 2021

## December
- **13** Health Care Heroes Winner Profiles
  - Manufacturing: Food & Beverage
  - Banking & Finance
  - Food & Beverage Executives
  - Health Care Heroes Event - TBD
  - Innovation + Entrepreneurship Forum - December 10

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