



## In each issue:

**LEADING EDGE** - A collection of timely news and information

**REAL ESTATE** - Reports on who is building what in southeastern Wisconsin

**NEWS** - Information about what's happening now in the Milwaukee area business world

**STRATEGIES** - Expert advice to help you run your business better

**NONPROFIT** - Information about organizations and people working to improve our community

**AND MORE...**

## Including exclusive editorial features:

**COVER STORY** - In depth reports on key businesses, trends and issues

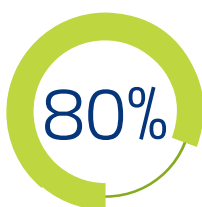
**MADE IN MILWAUKEE** - Profiles of area manufacturers

**START-UPS** - Reports about new and second-stage companies and the entrepreneurs making them go

**INNOVATION** - New ideas, products and services from Milwaukee-area firms

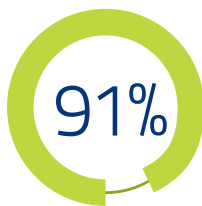
**THE LAST WORD** - Peer to peer business advice from leaders of local companies

### POWERFUL PROFESSIONAL LEADERS



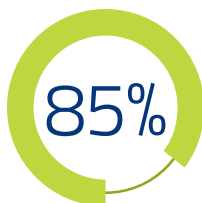
CEO, CFO, COO, President,  
Partner, GM, Senior or  
Executive VP

### INFLUENTIAL DECISION-MAKERS



have an influence in com-  
pany purchasing decisions

### LOCAL



work in companies  
with between 1 and  
500 employees

## Committed to Editorial Excellence:

BizTimes Media has won several awards in recent years for editorial excellence from the Alliance of Area Business Publishers (AABP) and the Milwaukee Press Club. The AABP is a national association, so its awards recognize BizTimes Milwaukee as one of the best local business publications in the country. Our companion website, BizTimes.com, has also won numerous local and national awards.



### ALLIANCE OF AREA BUSINESS PUBLISHERS

2020 SILVER: Best Feature Layout  
2020 GOLD: Best Overall Design: Medium Tabloids  
2020 GOLD: Best Body of Work: Single Writer  
2020 SILVER: Best Ancillary Publication: Medium Sized Publication  
2020 GOLD: Best Website  
2020 SILVER: Best Newspaper: Medium Tabloids

### MILWAUKEE PRESS CLUB

2021 Bronze: Best Business Story or Series  
2021 Bronze: Best Single Cover Design  
2021 Bronze: Best Single Story or Feature Design  
2021 Gold: Best Business Story or Series  
2019 Bronze: Best Multi-Story Coverage  
of a Single Feature Topic or Event  
2019 Silver: Best Business Story or Series  
2019 Silver: Best Business Story or Series  
2019 Silver: Best Business Story or Series  
2019 Bronze: Best Business Story or Series