



21,032

Total unique audience

22,580

Subscribers* 29% OPEN RATE

3,486

Subscribers* 33% OPEN RATE

3,109

Subscribers* 34% OPEN RATE

8,195

Subscribers* 28% OPEN RATE

2,091

Subscribers* 33% OPEN RATE

Subscribers* 8,446 Subscribers* 21% OPEN RATE

BizTimes E-newsletters

Area executives rely on BizTimes' e-newsletters. From daily stories to breaking news, print and web-only features, economic data and more, BizTimes delivers everything you need to know straight to your inbox.

THE DAILY

Each day, the Daily delivers exclusive, breaking local business news to your inbox over the lunch hour, keeping you and 20,000 other executives in touch with what's happening in the local business community.

MANUFACTURING WEEKLY | MONDAY

Each Monday, BizTimes offers the latest manufacturing and logistics news from southeastern Wisconsin's thriving industrial market, focusing on growth and change at companies making everything from beer to machinery.

REAL ESTATE WEEKLY | WEDNESDAY MORNING

BizTimes shares the most significant commercial real estate deals of the week and highlights new projects and visionaries shaping the region's real estate landscape.

PEOPLE | THURSDAY

The People e-newsletter includes the latest updates about southeastern Wisconsin's movers and shakers including new hires, recent promotions and other honors and accolades. People will also include reports on management and human resource trends and strategies, plus insights on career advancement.

NONPROFIT WEEKLY | FRIDAY

Only BizTimes delivers information about Milwaukee-area nonprofits, best practices and upcoming events, covering charities, philanthropy and personalities in your area.

SATURDAY TOP 10 | SATURDAY

A recap of the week's top stories.

^{*}All subscriber numbers and open rates are based on a 6-month average (April - September 2022)