



27,849

Total unique audience

23,586

Subscribers*
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21,263

Subscribers*
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5,018

Subscribers*
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15,243

Subscribers*
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BizTimes E-newsletters

Area executives rely on BizTimes' e-newsletters. From daily stories to breaking news, print and web-only features, economic data and more, BizTimes delivers everything you need to know straight to your inbox.

THE DAILY

Each day, the Daily delivers exclusive, breaking local business news to your inbox over the lunch hour, keeping you and 20,000 other executives in touch with what's happening in the local business community.

THE MORNING READ

The Morning Read provides the local business news and perspectives southeastern Wisconsin business leaders need to stay on top of important issues, developments and companies in the region. Includes the Manufacturing, Real Estate, and Nonprofits spotlights each week.

Manufacturing Spotlight | Monday

Each Monday, BizTimes offers the latest manufacturing and logistics news from southeastern Wisconsin's thriving industrial market, focusing on growth and change at companies making everything from beer to machinery.

Real Estate Spotlight | Wednesday morning

BizTimes shares the most significant commercial real estate deals of the week and highlights new projects and visionaries shaping the region's real estate landscape.

Nonprofit Spotlight | Friday

Only BizTimes delivers information about Milwaukee-area nonprofits, best practices and upcoming events, covering charities, philanthropy and personalities in your area.

PEOPLE | THURSDAY

The People e-newsletter includes the latest updates about southeastern Wisconsin's movers and shakers including new hires, recent promotions and other honors and accolades. People will also include reports on management and human resource trends and strategies, plus insights on career advancement.

WEEKEND READ | SATURDAY

A recap of the week's top stories.

*All subscriber numbers and open rates are based on a 30 day average (November 16, 2025 - December 15, 2025)