



In each issue:

LEADING EDGE - A collection of timely news and information

REAL ESTATE - Reports on who is building what in southeastern Wisconsin

NEWS - Information about what's happening now in the Milwaukee area business world

STRATEGIES - Expert advice to help you run your business better

NONPROFIT - Information about organizations and people working to improve our community

AND MORE...

Including exclusive editorial features:

COVER STORY - In depth reports on key businesses, trends and issues

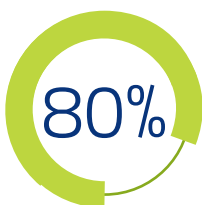
MADE IN MILWAUKEE - Profiles of area manufacturers

START-UPS - Reports about new and second-stage companies and the entrepreneurs making them go

INNOVATION - New ideas, products and services from Milwaukee-area firms

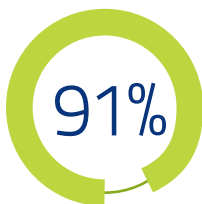
THE LAST WORD - Peer to peer business advice from leaders of local companies

POWERFUL PROFESSIONAL LEADERS



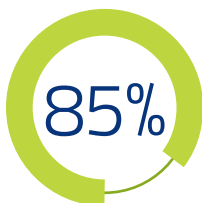
CEO, CFO, COO, President,
Partner, GM, Senior or
Executive VP

INFLUENTIAL DECISION-MAKERS



have an influence in
company purchasing
decisions

LOCAL



work in companies
with between 1 and
500 employees

Committed to Editorial Excellence:

BizTimes Media has won several awards in recent years for editorial excellence from the Alliance of Area Business Publishers (AABP) and the Milwaukee Press Club. The AABP is a national association, so its awards recognize BizTimes Milwaukee as one of the best local business publications in the country. Our companion website, BizTimes.com, has also won numerous local and national awards.



ALLIANCE OF AREA BUSINESS PUBLISHERS

2025 - SILVER: Best Scoop
2025 - GOLD: Best Feature Story Series
2025 - SILVER: Best Profile
2025 - SILVER: Best Recurring Feature
2025 - GOLD: Best Bylined Commentary
2024 - GOLD: Best Feature: Single Story
2024 - SILVER: Best Body of Work: Single Writer
2024 - SILVER: Best Explanatory Journalism
2024 - GOLD: Best Beat Reporting, Economics and Finance
2024 - GOLD: Best Beat Reporting, Real Estate
2024 - SILVER: Best Beat Reporting, Tech and Innovation

MILWAUKEE PRESS CLUB

2024 - GOLD: Best Multi-Story Coverage of a Single Feature Topic or Event
2024 - BRONZE: Best Business or Consumer Story or Series
2023 - SILVER: Best Online Business Story or Series
2023 - BRONZE: Best Business Story or Series
2022 - GOLD: Best Online Business Story or Series
2022 - BRONZE: Best Online Business Story or Series
2022 - BRONZE: Best Single Cover Design
2022 - BRONZE: Best Single Story or Feature Design
2021 - GOLD: Best Online Business Story or Series