



**POWERFUL
PROFESSIONAL LEADERS**



CEO, CFO, COO, President,
Partner, GM, Senior or
Executive VP

**INFLUENTIAL
DECISION-MAKERS**



have an influence in
company purchasing
decisions

LOCAL



work in companies
with between 1 and
500 employees

In each issue:

LEADING EDGE - A collection of timely news and information

REAL ESTATE - Reports on who is building what in southeastern Wisconsin

NEWS - Information about what's happening now in the Milwaukee area business world

STRATEGIES - Expert advice to help you run your business better

NONPROFIT - Information about organizations and people working to improve our community

AND MORE...

Including exclusive editorial features:

COVER STORY - In depth reports on key businesses, trends and issues

MADE IN MILWAUKEE - Profiles of area manufacturers

START-UPS - Reports about new and second-stage companies and the entrepreneurs making them go

INNOVATION - New ideas, products and services from Milwaukee-area firms

THE LAST WORD - Peer to peer business advice from leaders of local companies

Committed to Editorial Excellence:

BizTimes Media has won several awards in recent years for editorial excellence from the Alliance of Area Business Publishers (AABP) and the Milwaukee Press Club. The AABP is a national association, so its awards recognize BizTimes Milwaukee as one of the best local business publications in the country. Our companion website, BizTimes.com, has also won numerous local and national awards.



ALLIANCE OF AREA BUSINESS PUBLISHERS

- 2025 - SILVER: Best Scoop
- 2025 - GOLD: Best Feature Story Series
- 2025 - SILVER: Best Profile
- 2025 - SILVER: Best Recurring Feature
- 2025 - GOLD: Best Bylined Commentary
- 2024 - GOLD: Best Feature: Single Story
- 2024 - SILVER: Best Body of Work: Single Writer
- 2024 - SILVER: Best Explanatory Journalism
- 2024 - GOLD: Best Beat Reporting, Economics and Finance
- 2024 - GOLD: Best Beat Reporting, Real Estate
- 2024 - SILVER: Best Beat Reporting, Tech and Innovation

MILWAUKEE PRESS CLUB

- 2024 - GOLD: Best Multi-Story Coverage of a Single Feature Topic or Event
- 2024 - BRONZE: Best Business or Consumer Story or Series
- 2023 - SILVER: Best Online Business Story or Series
- 2023 - BRONZE: Best Business Story or Series
- 2022 - GOLD: Best Online Business Story or Series
- 2022 - BRONZE: Best Online Business Story or Series
- 2022 - BRONZE: Best Single Cover Design
- 2022 - BRONZE: Best Single Story or Feature Design
- 2021 - GOLD: Best Online Business Story or Series